



# **SAN ANTONIO POLICE**

Office of the Chief of Police, Police Media Services, 214 W. Nueva, San Antonio, Texas 78207  
Office Telephone (210) 207-7579, Fax (210) 207-7567, Police Dispatcher (210) 207-7484

**CONTACT:** Sandy Gutierrez

**DATE:** September 17, 2009

**RELEASE NO:** 09-130

## ***Media Advisory***

### ***H-E-B Joins Forces with SAPD & BCSO to Launch Parking Lot Safety Awareness Program***

**Who:**

Chief William McManus  
Sheriff Amadeo Ortiz  
Bexar County Commissioner Tommy Adkisson  
City Councilwoman Jennifer Ramos  
James Griffith, Director of Loss Prevention, H-E-B  
Larry Gembler, General Manager, H-E-B

**When:**

Friday, September 18<sup>th</sup>  
10:00 a.m.

**Where:**

H-E-B  
4100 S. New Braunfels

**What:**

H-E-B is joining forces with the San Antonio Police Department and the Bexar County Sheriff's Office to launch a Parking Lot Safety Awareness Program in anticipation of the holiday season.

The program will aim to educate H-E-B customers on the importance of remaining alert and aware of their surroundings while in store parking lots. Customers can then apply their learned knowledge to remain safe as they visit other parking areas across the city.

"This Parking Lot Safety Awareness partnership will bolster the department's efforts by increasing public awareness and promoting safety practices throughout our communities," says San Antonio Police Chief William McManus.

"The protection and safety of our customers is important to us," said Dya Campos, Director of Public Affairs for H-E-B. "This collective partnership is a proactive approach toward educating the community on steps they can take to remain safe this holiday season."

The campaign will feature public broadcasts of shopper safety tips, which will also be provided in a flyer format. The flyers will be handed out to customers and posted at H-E-B stores. SAPD officers will also be at stores on announced dates to register and sticker vehicles with a decal as part of the department's H.E.A.T. (Help End Auto Theft), auto theft prevention program.

**FOR IMMEDIATE RELEASE**